



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 926485-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------|--------------------|-----------------|
| Nelson/D/Senate | BILL NELSON SENATE | 472 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 926485 | 06186359 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912820 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|---|-----------------|-----------------------|------------------------------|-----------------------|---------------|----------------|---------------------|-------------|
| 2 | 10/29/12 | 10/29/12 | WPBF News 25 @ 5am | 5-530am | 1----- | :30 | 1 | \$110.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$110.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF M | | 10/29/12 | 5:15 AM | WPBF News 25 @ 5am | 5-530am | :30 | BN-12-011H | \$110.00 | NM |
| 4 | 10/29/12 | 10/29/12 | WPBF News 25 Mornings | 5:30-5:57am | 1----- | :30 | 1 | \$160.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$160.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF M | | 10/29/12 | 5:39 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | BN-12-009H | \$160.00 | NM |
| 8 | 10/29/12 | 10/29/12 | Good Morning America | 7-9AM | 1----- | :30 | 1 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$275.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 10/29/12 | 8:50 AM | Good Morning America | 7-9AM | :30 | BN-12-011H | \$275.00 | NM |
| 10 | 10/29/12 | 10/29/12 | 4:30a-5a | 430a-5a | 1----- | :30 | 1 | \$20.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$20.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 10/29/12 | 4:56 AM | 4:30a-5a | 430a-5a | :30 | BN-12-009H | \$20.00 | NM |
| 13 | 10/29/12 | 10/29/12 | The View | 11A-12PM | 1----- | :30 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF M | | 10/29/12 | | The View | 11A-12PM | :00 | | \$400.00 | NM |
| | Credited | | | | | | | | |
| 15 | 10/29/12 | 10/29/12 | WPBF News 25 @ Noon | 12pm-1230pm | 1----- | :30 | 1 | \$175.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$175.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 926485-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|---------------------------|----------------|----------------|------------|-------------|
| 15 | 10/29/12 | 10/29/12 | WPBF News 25 @ Noon | 12pm-1230pm | 1----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 12:11 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | BN-12-009H | \$175.00 NM |
| 17 | 10/29/12 | 10/29/12 | 1230-1P Access Hollywood | 1230-1p | 1----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | | 1230-1P Access Hollywood | 1230-1p | :00 | | \$175.00 NM |
| Credited | | | | | | | | | |
| 19 | 10/29/12 | 10/29/12 | M-F 3-4P | M-F 3-4P | 1----- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 3:33 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-011H | \$400.00 NM |
| 23 | 10/29/12 | 10/29/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | 1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 6:13 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-009H | \$525.00 NM |
| 25 | 10/29/12 | 10/29/12 | Wheel Of Fortune | 7-7:30PM | 1----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 NM |
| Credited | | | | | | | | | |
| 27 | 10/29/12 | 10/29/12 | Jeopardy | 7:30-8PM | 1----- | :30 | 1 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$850.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 NM |
| Credited | | | | | | | | | |
| 34 | 10/29/12 | 10/29/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 36 | 10/29/12 | 10/29/12 | Nightline | 11:35-12:05AM | 1----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 12:00 AM | Nightline | 11:35-12:05AM | :30 | BN-12-009H | \$350.00 NM |
| 38 | 10/29/12 | 10/29/12 | Jimmy Kimmel | 12:06-01:06AM | 1----- | :30 | 1 | \$35.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 926485-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------------|----------------|---------|--------|----------------|------------|------|
| 38 | 10/29/12 | 10/29/12 | Jimmy Kimmel | 12:06-01:06AM | 1----- | :30 | 1 | \$35.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| 10/29/12 11/04/12 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :30 BN-12-011H \$35.00 NM | | | | | | | | | |
| 50 | 10/29/12 | 10/29/12 | DANCING | Prime Other | M----- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 7:58 PM DANCING Prime Other :30 BN-12-011H \$2,500.00 NM | | | | | | | | | |
| 72 | 10/29/12 | 10/29/12 | Dr. Oz M-F 9-10a | 9-10a | M----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 9:26 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-009H \$225.00 NM | | | | | | | | | |
| 73 | 10/29/12 | 10/29/12 | 10-11a Anderson Cooper 10-11a | 10-11a | M----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 10:53 AM 10-11a Anderson Cooper 10-11a :30 BN-12-011H \$225.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 12 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$5,000.00 |
| <u>Agency Commission</u> | \$750.00 |
| <u>Net Amount Due</u> | \$4,250.00 |



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------|--------------------|-----------------|
| Nelson/D/Senate | BILL NELSON SENATE | 472 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 926485 | 06186359 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912820 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|------------------------------|----------------|----------------|------------|------------------------|
| 1 | 10/23/12 | 10/26/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 3 | \$110.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$110.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/23/12 | 5:08 AM | WPBF News 25 @ 5am | 5-530am | :30 | BN-12-010H | \$110.00 NM |
| 3 | WPBF | Th | 10/25/12 | | WPBF News 25 @ 5am | 5-530am | :00 | | \$110.00 NM |
| Credited | | | | | | | | | |
| 4 | WPBF | F | 10/26/12 | 5:10 AM | WPBF News 25 @ 5am | 5-530am | :30 | BN-12-009H | \$110.00 NM |
| 3 | 10/23/12 | 10/25/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWT--- | :30 | 3 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWT--- | 3 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 5:43 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | BN-12-010H | \$160.00 NM |
| 2 | WPBF | W | 10/24/12 | 5:30 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | BN-12-010H | \$160.00 NM |
| 3 | WPBF | Th | 10/25/12 | 5:43 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | BN-12-010H | \$160.00 NM |
| 5 | 10/23/12 | 10/26/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 4 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 6:46 AM | WPBF News 25 Mornings | 6-7AM | :30 | BN-12-010H | \$275.00 NM |
| 3 | WPBF | W | 10/24/12 | 6:15 AM | WPBF News 25 Mornings | 6-7AM | :30 | BN-12-010H | \$275.00 NM |
| 4 | WPBF | Th | 10/25/12 | 6:39 AM | WPBF News 25 Mornings | 6-7AM | :30 | BN-12-010H | \$275.00 NM |
| 2 | WPBF | F | 10/26/12 | 6:13 AM | WPBF News 25 Mornings | 6-7AM | :30 | BN-12-009H | \$275.00 NM |
| 6 | 10/23/12 | 10/26/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 4 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | WPBF | Tu | 10/23/12 | 8:30 AM | Good Morning America | 7-9AM | :30 | BN-12-010H | \$275.00 NM |
| 2 | WPBF | W | 10/24/12 | 8:53 AM | Good Morning America | 7-9AM | :30 | BN-12-010H | \$275.00 NM |
| 6 | WPBF | Th | 10/25/12 | 8:48 AM | Good Morning America | 7-9AM | :30 | BN-12-010H | \$275.00 NM |
| 4 | WPBF | F | 10/26/12 | 8:43 AM | Good Morning America | 7-9AM | :30 | BN-12-009H | \$275.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------------|-----------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------------|-------------------|--------------------------|----------------|----------------|------------|------------------------|
| 9 | 10/23/12 | 10/25/12 | 4:30a-5a | 430a-5a | -TWT--- | :30 | 3 | \$25.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWT--- | 3 | \$25.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 4:41 AM | 4:30a-5a | 430a-5a | :30 | BN-12-010H | \$25.00 NM |
| 4 | WPBF | W | 10/24/12 | 4:38 AM | 4:30a-5a | 430a-5a | :30 | BN-12-010H | \$25.00 NM |
| 3 | WPBF | Th | 10/25/12 | 4:39 AM | 4:30a-5a | 430a-5a | :30 | BN-12-010H | \$25.00 NM |
| 11 | 10/24/12 | 10/25/12 | 10-11a Anderson Cooper 10-11a | 10-11a | --WT--- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WT--- | 2 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/24/12 | 10:32 AM | 10-11a Anderson Cooper | 10-11a | :30 | BN-12-010H | \$225.00 NM |
| 1 | WPBF | Th | 10/25/12 | 10:50 AM | 10-11a Anderson Cooper | 10-11a | :30 | BN-12-010H | \$225.00 NM |
| 12 | 10/23/12 | 10/26/12 | The View | 11A-12PM | -TWTF-- | :30 | 3 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | | The View | 11A-12PM | :00 | | \$400.00 NM |
| | | | | | Credited | | | | |
| 4 | WPBF | Th | 10/25/12 | | The View | 11A-12PM | :00 | | \$400.00 NM |
| | | | | | Credited | | | | |
| 2 | WPBF | F | 10/26/12 | | The View | 11A-12PM | :00 | | \$400.00 NM |
| | | | | | Credited | | | | |
| 14 | 10/23/12 | 10/26/12 | WPBF News 25 @ Noon 12pm-1230pm | 12pm-1230pm | -TWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | | WPBF News 25 @ Noon | 12pm-1230pm | :00 | | \$175.00 NM |
| | | | | | Credited | | | | |
| 2 | WPBF | W | 10/24/12 | 12:26 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | BN-12-010H | \$175.00 NM |
| 3 | WPBF | Th | 10/25/12 | 12:27 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | BN-12-010H | \$175.00 NM |
| 4 | WPBF | F | 10/26/12 | 12:14 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | BN-12-009H | \$175.00 NM |
| 16 | 10/23/12 | 10/26/12 | 1230-1P Access Hollywood | 1230-1p | -TWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/23/12 | 12:54 PM | 1230-1P Access Hollywood | 1230-1p | :30 | BN-12-010H | \$175.00 NM |
| 4 | WPBF | W | 10/24/12 | | 1230-1P Access Hollywood | 1230-1p | :00 | | \$175.00 NM |
| | | | | | Credited | | | | |
| 3 | WPBF | Th | 10/25/12 | | 1230-1P Access Hollywood | 1230-1p | :00 | | \$175.00 NM |
| | | | | | Credited | | | | |
| 1 | WPBF | F | 10/26/12 | | 1230-1P Access Hollywood | 1230-1p | :00 | | \$175.00 NM |
| | | | | | Credited | | | | |
| 18 | 10/23/12 | 10/26/12 | M-F 3-4P | M-F 3-4P | -T-TF-- | :30 | 3 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -T-TF-- | 3 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 3:55 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-010H | \$400.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------------|-----------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--|----------------|-----------------------|----------------|----------------|------------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|----------|-------------|----------------|------------|----------|------|------|------|------|----------|----------|----------|-----------------------|----------|------------|------------|---------------------|----|---|------|----|----------|---------|-----------------------|----------|-----|------------|----------|----|---|------|----|----------|---------|-----------------------|----------|-----|------------|---------------------|----|--|--|--|--|--|----------|--|--|--|--|--|---|------|----|----------|--|------------------|----------|-----|--|---------------------|----|--|--|--|--|--|----------|--|--|--|--|--|---|------|---|----------|--|----------|----------|-----|--|---------------------|----|--|--|--|--|--|----------|--|--|--|--|--|
| 18 | 10/23/12 | 10/26/12 | M-F 3-4P Class of Time - Pre-emptible with notice | M-F 3-4P | -T-TF-- | :30 | 3 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>3:59 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>BN-12-010H</td><td>\$400.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>3:32 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>BN-12-009H</td><td>\$400.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WPBF | Th | 10/25/12 | 3:59 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-010H | \$400.00 | NM | 3 | WPBF | F | 10/26/12 | 3:32 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-009H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Th | 10/25/12 | 3:59 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-010H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | F | 10/26/12 | 3:32 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-009H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 10/23/12 | 10/26/12 | Dr. Oz Class of Time - Pre-emptible with notice | 4-5p | -TW-F-- | :30 | 3 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TW-F--</td><td>3</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>4:36 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-010H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>4:20 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-010H</td><td>\$500.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>4:12 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-009H</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | -TW-F-- | 3 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WPBF | Tu | 10/23/12 | 4:36 PM | Dr. Oz | 4-5p | :30 | BN-12-010H | \$500.00 | NM | 2 | WPBF | W | 10/24/12 | 4:20 PM | Dr. Oz | 4-5p | :30 | BN-12-010H | \$500.00 | NM | 1 | WPBF | F | 10/26/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | BN-12-009H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | -TW-F-- | 3 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Tu | 10/23/12 | 4:36 PM | Dr. Oz | 4-5p | :30 | BN-12-010H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | W | 10/24/12 | 4:20 PM | Dr. Oz | 4-5p | :30 | BN-12-010H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | F | 10/26/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | BN-12-009H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 10/23/12 | 10/25/12 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | -T-T--- | :30 | 2 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-T---</td><td>2</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>5:56 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BN-12-010H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>5:42 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BN-12-010H</td><td>\$450.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | -T-T--- | 2 | \$450.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 10/23/12 | 5:56 PM | M-F 5pm News | 5-6pm | :30 | BN-12-010H | \$450.00 | NM | 2 | WPBF | Th | 10/25/12 | 5:42 PM | M-F 5pm News | 5-6pm | :30 | BN-12-010H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | -T-T--- | 2 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 10/23/12 | 5:56 PM | M-F 5pm News | 5-6pm | :30 | BN-12-010H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Th | 10/25/12 | 5:42 PM | M-F 5pm News | 5-6pm | :30 | BN-12-010H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 10/23/12 | 10/26/12 | WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice | 6-6:30PM | -TW-F-- | :30 | 3 | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TW-F--</td><td>3</td><td>\$525.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>6:25 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-010H</td><td>\$525.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>6:24 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-010H</td><td>\$525.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-009H</td><td>\$525.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | -TW-F-- | 3 | \$525.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WPBF | Tu | 10/23/12 | 6:25 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-010H | \$525.00 | NM | 1 | WPBF | W | 10/24/12 | 6:24 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-010H | \$525.00 | NM | 3 | WPBF | F | 10/26/12 | 6:26 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-009H | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | -TW-F-- | 3 | \$525.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Tu | 10/23/12 | 6:25 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-010H | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | W | 10/24/12 | 6:24 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-010H | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | F | 10/26/12 | 6:26 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | BN-12-009H | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 10/23/12 | 10/26/12 | Wheel Of Fortune Class of Time - Pre-emptible with notice | 7-7:30PM | -T-TF-- | :30 | 3 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-TF--</td><td>3</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | -T-TF-- | 3 | \$800.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WPBF | Tu | 10/23/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | Credited | | | | | | 1 | WPBF | Th | 10/25/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | Credited | | | | | | 3 | WPBF | F | 10/26/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | -T-TF-- | 3 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Tu | 10/23/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 10/25/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | F | 10/26/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 10/23/12 | 10/26/12 | Jeopardy Class of Time - Pre-emptible with notice | 7:30-8PM | -TWTF-- | :30 | 4 | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>4</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>4</td><td>WPBF</td><td>W</td><td>10/24/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$850.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | W | 10/24/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | Credited | | | | | | 4 | WPBF | W | 10/24/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | Credited | | | | | | 3 | WPBF | Th | 10/25/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | Credited | | | | | | 2 | WPBF | F | 10/26/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | Credited | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$850.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | W | 10/24/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WPBF | W | 10/24/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Th | 10/25/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | F | 10/26/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 10/24/12 | 10/24/12 | NASHVILLE Class of Time - Immediately Pre-emptible without notice | 10-11PM | --1---- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------------|-----------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------------|-------------------|--------------------------------------|----------------|----------------|------------|--------------------------|
| 29 | 10/24/12 | 10/24/12 | NASHVILLE | 10-11PM | --1---- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --1---- | 1 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/24/12 | 10:44 PM | NASHVILLE | 10-11PM | :30 | BN-12-010H | \$1,200.00 NM |
| 30 | 10/25/12 | 10/25/12 | SCANDAL | 10-11PM | ---1--- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---1--- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 10:40 PM | SCANDAL | 10-11PM | :30 | BN-12-010H | \$1,800.00 NM |
| 31 | 10/28/12 | 10/28/12 | AFV | 7-8PM | -----1 | :30 | 1 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | | AFV | 7-8PM | :00 | | \$450.00 NM |
| Credited | | | | | | | | | |
| 32 | 10/28/12 | 10/28/12 | 666 PARK AVE | 10-11PM | -----1 | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | | 666 PARK AVE | 10-11PM | :00 | | \$1,000.00 NM |
| Credited | | | | | | | | | |
| 33 | 10/23/12 | 10/28/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF--S | :30 | 5 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF--S | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WPBF | Tu | 10/23/12 | 11:29 PM | M-SUN WPBF News 25 @ 11PM 11-11:35PM | 11-11:35PM | :30 | BN-12-010H | \$500.00 NM |
| 1 | WPBF | W | 10/24/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 3 | WPBF | Th | 10/25/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 2 | WPBF | F | 10/26/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 5 | WPBF | Su | 10/28/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 35 | 10/23/12 | 10/26/12 | Nightline | 11:35-12:05AM | -T-TF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -T-TF-- | 3 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 NM |
| Credited | | | | | | | | | |
| 3 | WPBF | Th | 10/25/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 NM |
| Credited | | | | | | | | | |
| 2 | WPBF | F | 10/26/12 | 11:55 PM | Nightline | 11:35-12:05AM | :30 | BN-12-009H | \$350.00 NM |
| 37 | 10/23/12 | 10/26/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 4 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$40.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------------|-----------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|--------------------|------|
| 37 | 10/23/12 | 10/26/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 4 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Ad-ID | | | | | | | | | |
| 3 | WPBF Tu | 10/23/12 | 12:40 AM Jimmy Kimmel | 12:06-01:06AM | | :30 | BN-12-010H | \$40.00 | NM |
| 1 | WPBF W | 10/24/12 | 12:53 AM Jimmy Kimmel | 12:06-01:06AM | | :30 | BN-12-010H | \$40.00 | NM |
| 4 | WPBF Th | 10/25/12 | Jimmy Kimmel | 12:06-01:06AM | | :00 | | \$40.00 | NM |
| Credited | | | | | | | | | |
| 2 | WPBF F | 10/26/12 | 1:00 AM Jimmy Kimmel | 12:06-01:06AM | | :30 | BN-12-009H | \$40.00 | NM |
| 39 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----S | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----S 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Su 10/28/12 4:59 AM Sun 5-6am News Sun 5-6am :30 BN-12-011H \$50.00 NM | | | | | | | | | |
| 40 | 10/28/12 | 10/28/12 | Sun 6-7am News | Sun 6-7am | -----1 | :30 | 1 | \$180.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1 1 \$180.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Su 10/28/12 6:58 AM Sun 6-7am News Sun 6-7am :30 BN-12-009H \$180.00 NM | | | | | | | | | |
| 41 | 10/27/12 | 10/27/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1- 1 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Sa 10/27/12 6:58 AM GMA Saturday 7-8am Sat 7am-8am :30 BN-12-011H \$325.00 NM | | | | | | | | | |
| 42 | 10/27/12 | 10/27/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Sa 10/27/12 8:23 AM Sat 8-9am News Sat 8-9am :30 BN-12-009H \$225.00 NM | | | | | | | | | |
| 43 | 10/27/12 | 10/27/12 | Sat Jeopardy | Sat 7:30-8PM | -----1- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$400.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 45 | 10/28/12 | 10/28/12 | Sun 6-7am News | Sun 6-7am | -----1 | :30 | 1 | \$90.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Su 10/28/12 6:00 AM Sun 6-7am News Sun 6-7am :30 BN-12-011H \$90.00 NM | | | | | | | | | |
| 46 | 10/28/12 | 10/28/12 | Sun 8-9am News | Sun 8-9am | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -----1 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Su 10/28/12 8:07 AM Sun 8-9am News Sun 8-9am :30 BN-12-011H \$225.00 NM | | | | | | | | | |
| 47 | 10/28/12 | 10/28/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|------------|------------------------|
| 47 | 10/28/12 | 10/28/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 10:21 AM | Chris Matthews | Sun 10-10:30AM | :30 | BN-12-009H | \$225.00 NM |
| 48 | 10/28/12 | 10/28/12 | Sun 11:35pm Late News | 1135p-12am | -----1 | :30 | 1 | \$300.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 11:43 PM | Sun 11:35pm Late News | 1135p-12am | :30 | BN-12-009H | \$300.00 NM |
| 51 | 10/23/12 | 10/26/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 1 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | BN-12-010H | \$525.00 NM |
| 52 | 10/23/12 | 10/26/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 3:11 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-010H | \$400.00 NM |
| 53 | 10/27/12 | 10/27/12 | Sat 7pm News | 7-730pm | -----S- | :30 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | | Sat 7pm News | 7-730pm | :00 | | \$400.00 NM |
| | Credited | | | | | | | | |
| 54 | 10/27/12 | 10/27/12 | Sat 5-6am News | Sat 5-6am | -----S- | :30 | 1 | \$60.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 5:00 AM | Sat 5-6am News | Sat 5-6am | :30 | BN-12-009H | \$60.00 NM |
| 55 | 10/23/12 | 10/26/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 3:37 PM | M-F 3-4P | M-F 3-4P | :30 | BN-12-010H | \$400.00 NM |
| 57 | 10/23/12 | 10/26/12 | The View | 11A-12PM | -TWTF-- | :30 | 1 | \$800.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/24/12 | 10:58 AM | The View | 11A-12PM | :30 | BN-12-010H | \$800.00 NM |
| 58 | 10/27/12 | 10/27/12 | Sat 7pm News | 7-730pm | -----S- | :30 | 1 | \$800.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$800.00 | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---|-------------------|---------|--------|----------------|------------|------|
| 58 | 10/27/12 | 10/27/12 | Sat 7pm News Class of Time - Fixed Non Pre-emptible | 7-730pm | -----S- | :30 | 1 | \$800.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 7:55 PM Sat 7pm News 7-730pm :30 BN-12-011H \$800.00 NM LR - Football | | | | | | | | | |
| 59 | 10/23/12 | 10/26/12 | Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice | 9-10a | -TWTF-- | :30 | 1 | \$225.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 9:22 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-010H \$225.00 NM | | | | | | | | | |
| 60 | 10/23/12 | 10/28/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | -TWTF-S | :30 | 1 | \$1,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-010H \$1,000.00 NM | | | | | | | | | |
| 61 | 10/23/12 | 10/26/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | -TWTF-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 7:34 PM Jeopardy 7:30-8PM :30 BN-12-010H \$1,700.00 NM | | | | | | | | | |
| 62 | 10/24/12 | 10/26/12 | WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible | | --WTF-- | :30 | 1 | \$320.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --WTF-- 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 5:46 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 BN-12-009H \$320.00 NM | | | | | | | | | |
| 63 | 10/24/12 | 10/26/12 | Jimmy Kimmel Class of Time - Pre-emptible with notice | 1206-106A / 1135P | --WTF-- | :30 | 1 | \$70.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --WTF-- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 12:40 AM Jimmy Kimmel 1206-106A / 1135P :30 BN-12-010H \$70.00 NM | | | | | | | | | |
| 64 | 10/27/12 | 10/27/12 | ACCESS HOLLYWOOD ACCESS HOLLYW Class of Time - Immediately Pre-emptible without notice | | -----S- | :30 | 1 | \$25.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:29 AM ACCESS HOLLYWOOD WKND ACCESS HOLLYW :30 BN-12-011H \$25.00 NM | | | | | | | | | |
| 65 | 10/24/12 | 10/26/12 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | --WTF-- | :30 | 1 | \$450.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --WTF-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 5:23 PM M-F 5pm News 5-6pm :30 BN-12-010H \$450.00 NM | | | | | | | | | |
| 66 | 10/26/12 | 10/26/12 | Fri ABC Prime B Class of Time - Fixed Non Pre-emptible | 9-10PM | ----F-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 9:44 PM Fri ABC Prime B 9-10PM :30 BN-12-009H \$2,000.00 NM | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------------|-----------------|---------------------|
| 926485-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nelson/D/Senate | BILL NELSON SENATE | 472 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 66 | 10/26/12 | 10/26/12 | Fri ABC Prime B Class of Time - Fixed Non Pre-emptible | 9-10PM | ----F-- | :30 | 1 | \$2,000.00 | NM |
| 67 | 10/27/12 | 10/27/12 | M-Sun 1130p-12am Late Class of Time - Fixed Non Pre-emptible | 1130p-1205am | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:09 AM M-Sun 1130p-12am Late News 1130p-1205am :30 BN-12-009H \$800.00 NM LR - Football | | | | | | | | | |
| 68 | 10/26/12 | 10/26/12 | 4:30a-5a Class of Time - Pre-emptible with notice | 430a-5a | ----F-- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$60.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 4:44 AM 4:30a-5a 430a-5a :30 BN-12-009H \$60.00 NM | | | | | | | | | |
| 69 | 10/28/12 | 10/28/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | -----S | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-011H \$1,000.00 NM | | | | | | | | | |
| 70 | 10/28/12 | 10/28/12 | Sun 5-6am News Class of Time - Fixed Non Pre-emptible | Sun 5-6am | -----S | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:28 AM Sun 5-6am News Sun 5-6am :30 BN-12-009H \$100.00 NM | | | | | | | | | |
| 71 | 10/27/12 | 10/27/12 | ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice | ACCESS HOLLYW | -----S- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 1:04 AM ACCESS HOLLYWOOD WKND I ACCESS HOLLYW :30 BN-12-009H \$50.00 NM | | | | | | | | | |
| 74 | 10/28/12 | 10/28/12 | PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice | | -----S | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 12:17 AM PRIVATE PRACTICE WKNDLF 12-1x :30 BN-12-011H \$50.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 68 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$25,725.00 |
| <u>Agency Commission</u> | \$3,858.75 |
| <u>Net Amount Due</u> | \$21,866.25 |